



Sick Pixels is a digital solutions company who work alongside Local Government Organisations.

Sick Pixels have worked on several major Local Government e-services projects. Our skills:

Service branding – developing an identity for a particular service

Information Architecture – creating the logical structure of information and the navigation trail

Interface design – look and feel, typography, graphics and photography

Accessibility – designing usable sites to RNIB accessibility standards.

Usability – consultation on website usability. The use and feel of the site.

Technical advisors – working closely with technical teams. Our technical skills include HTML, CSS creation, Javascript and PHP.

Clients include:

London Borough of Camden
London Central Partnership
Royal Borough of Kensington and Chelsea
City of Westminster
London Borough of Camden
London Borough of Islington
Corporation of London
London Voluntary Service Council (LVSC)
Greater London Authority
DfES
MoD

Projects:

CASweb – Free website service for London Borough Advice Agencies

CamdenNet – Free website service for local groups and organisations in the borough of Camden

Camden Intranet using APLAWS - An Open Source Content Management System developed to assist UK local authorities deliver services online

Land Command E-Learning – Interactive training programme for the Land Command Department of the MoD

National Remodeling Team (DfES) – E-Learning Website training programme

Why the need for e-Government?

London's e-Government strategy is governed by 4 key objectives:

- To provide a unified e-face for London's public services by putting in place a regional infrastructure and services
- To promote and support collaborative working so that the many examples of excellent practice which already exist locally can be taken up more widely across the public sector
- To ensure the benefits of technology are available to all by initially supporting research into technology access and impact, and then acting on the conclusions
- To use technology to encourage public participation in democratic processes by assessing the impact of the many experiments now taking place, and then actively promoting the success stories.

The office of the Deputy Prime Minister states that:

Implementing Electronic Government (IEG) statements are corporate plans which set out how local councils are approaching the task of e-enabling service delivery. To date, the IEG process has been extremely successful in engaging councils and in promoting a corporate approach to tackling e-government. At the national level, the IEG process also provides a valuable source of information from which the Government can identify progress in implementing electronic local government.

Round 1 of IEG statements in 2001, required councils to set out their plans for implementing e-government. Round 2 of IEG statements (IEG2) in 2002, emphasised the need for councils to provide evidence of progress in taking the e-government agenda forward and to demonstrate realistic plans of action and expenditure to meet 2005 targets for the 100% e-enablement of local services. Round 3 of IEG statements (IEG3) in 2003 introduced a standardised proforma designed to allow self-assessment, benchmarking and measuring progress on key deliverables.

In April 2003 the ODPM confirmed that all Councils had submitted satisfactory IEG2 statements and will receive a capital grant of £200,000 in 2003/04 to assist in implementing their plans. In February 2004, the ODPM confirmed that a further £500,000 of capital grant in 2004/05 and 2005/06 would be allocated to local authorities in England to e-enable their services and implement Priority Outcomes by December 2005.

What does that mean?

Local Government offices need to implement an e-Government strategy to allow public greater access to information and to services by the end of next year. Sick Pixels have an advantage in doing so in London as they:

Have a number of successful case studies where they have successfully completed e-Government solutions.

They are based in London, which means that they are well placed to service London Authorities.

They are a small and dynamic organisation, which means that they are able to provide a solution that is interesting, fit for purpose and cost effective.